



2008 Remodeling Big50 Event

Since 1985, REMODELING has held its Annual Big50 Awards program. To date, over 1,500 remodelers can boast membership in the Big50. Each year in conjunction with the Remodeling Leadership Conference fifty new remodelers or remodeling firms are elected into the Big50 Hall of Fame.

Big50 remodelers have set the standard for professionalism and integrity through smart marketing, exemplary business practices, unique design, and extraordinary impact on their community or the industry at large. Without a doubt, the Big50 Awards are the premier awards program for the remodeling industry.

For manufacturers wishing to sell into the remodeling market, targeting Big50 remodelers is essential. Big50 remodelers are leaders in their communities, they are actively involved with industry associations and have broad influence on product selection. They truly set an example that the rest of the industry strives to follow.

Recognizing the importance placed on the Big50 by both award winners and the industry at large, REMODELING expanded the Big50 franchise in 2002, including hosting the Remodeling Big50 Event at the Remodeling Show. The Big50 event at the Remodeling Show attracts more than 400 leading remodelers.

THE OPPORTUNITY

At the 2008 Remodeling Show in Baltimore, REMODELING will again host a special Remodeling Big50 Event. To be held the evening of September 10th, this event will be open to all 1,500 Big50 members including the 2008 Big50 winners, prospective Big50 honorees, remodeling industry association leadership, and a select group of sponsoring manufacturers. The event will be an exceptional networking and social opportunity that will include food, refreshments, entertainment, and door prizes.



EVENT SPONSOR BENEFITS INCLUDE:

- The 2008 Remodeling Big50 Event at the Remodeling Show will be announced at the Remodeling Leadership Conference in May. Sponsor logos will be included on a flyer created for the announcement.
- The marketing program for the Remodeling Big50 Event at the Remodeling Show will include direct mail, as well as e-mail invitations promoting the event. Sponsors will be recognized throughout the marketing campaign.
- Full page "thank you" ad recognizing sponsors in the September Show issue of REMODELING.
- Company logo included on full page invitation in the REMODELING Pre-show Planner and the Remodeling Show Guide.
- Company logos on all signage at the event.
- Unprecedented association with REMODELING magazine and the Big50 Awards program.
- Right of first refusal for the 2009 Remodeling Big50 Event.

Cost: \$7,650 net

(plus minimum one-page ad in the September Show issue of REMODELING)

