



The 2010  
**REMODELING SHOW  
KITCHEN & BATH  
SHOWCASE**

Kitchens and baths are the bread and butter of the remodeling industry. They represent a powerful selling point for contractors and a huge return on investment for homeowners. Not to mention the very heart and soul of most homes.

Recognizing the importance of these special projects, this year's Remodeling Show features the Kitchen & Bath Showcase, exclusively dedicated to kitchen and bath products.

In this special area of the Remodeling Show, the latest in design, function and efficiency will be on display with a focus entirely on K&B.

Keep up with your product-savvy customers - take a look through this special showcase of products from companies featured in the 2010 Kitchen & Bath Showcase, and be sure to visit these companies in Baltimore.



**STERLING**

Ideal for those remodeling a bath with a stand-alone shower, the STERLING, Sterling™ Shower receptor is available in a left- or right-hand drain offering, making it unnecessary to extensively rework existing plumbing. Additionally, the new Escudo™ 1" x 30" shower receptor, manufactured of durable Waxed™ material, is molded with a slight draft toward the drain, making these receptors easier to install than those and help prevent pooling of water.

www.sterlingshowering.com 1-888-STERLING



**Armstrong Cabinets**

Armstrong Cabinets is one of the nation's leading manufacturers of stock and semi-custom framed cabinetry in oak, maple, cherry, white, birch, and plantation hardwood. With Armstrong's array of traditional and affordable cabinetry in a wide variety of sizes and glass options, Armstrong Cabinets have a style that's sure to meet your needs. All this complemented with our commitment to accurate, on-time delivery is what makes Armstrong Cabinets one of the best returns for your dollar.

www.armstrongcabinets.com 1-800-527-5393

# The 2010 Remodeling Show Kitchen & Bath Showcase Product Spotlight

Issue: September 2010 **Remodeling**

hanleywood

Close: September 1, 2010

Cost: **FREE** to 2009 Remodeling Show Kitchen & Bath Showcase exhibitors who also run a full or half page ad in REMODELING's Septmeber issue. \$1,500 (net) for all other advertisers.

## Exclusive Opportunity For Showcase Exhibitors!

The Kitchen & Bath Showcase at this year's Remodeling Show will be a must-see for attendees and a "must-be-seen" for product manufacturers serving this special segment of the remodeling industry.

Make sure your company stands out by highlighting one of your products in the pages of the special Show issue of REMODELING magazine, in the "Kitchen & Bath Showcase Product Spotlight" section.

In addition to great exposure to subscribers, REMODELING is the Official Remodeling Show publication, with exclusive bonus distribution throughout the show floor and in the registration area.

## How To Qualify

This ¼-page full-color product showcase write-up is available **FREE to 2010 Remodeling Show Kitchen & Bath Showcase exhibitors who also run a half-page or full-page ad in REMODELING's September issue.**



## What We Need To Create Your Ad

**Copy:** Provide (via email) approximately 50 words of copy with headline, or send background materials and REMODELING's special projects staff will write the copy for you. Be sure to include a phone number and web address as contact information!

**Art:** Supply 1 image in digital format. Hi-res (300dpi), .eps, .tif, or .jpg files for Mac are required.

**Email All Materials To:**  
Sarah Hamilton (Project Manager)  
at s.hamilton30@comcast.net.

**Material Deadline:** September 1, 2010

**Questions About Materials:**  
Call Sarah Hamilton (Project Manager)  
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### STERLING

Ideal for those replacing a bath with a stand-alone shower, the STERLING® Ensemble™ shower receptor is available in a left – or right – hand drain offering, making it unnecessary to extensively rework existing plumbing. Additionally, the new Ensemble 60" x 30" shower receptor, manufactured of durable Vikrell™ material, is molded with a slight draft toward the drain, making these receptors easier to install tiles floors and help prevent pooling of water.

[www.sterlingplumbing.com](http://www.sterlingplumbing.com). 1-888-STERLING.



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[www.armstrong.com](http://www.armstrong.com). 1-800-527-5903.